

# **Pedro Costa**

## Multimedia Artist & Designer

#### **Profile**

Multimedia graduate from ESMAD – School of Media Arts and Design, specialized in motion design, video editing, and dynamic visual identity.

Creative, detail-oriented, and passionate about exploring new workflows, bridging design, animation, and technology to craft impactful visual communication.

### Experience

2016 - Present FREELANCE Video Editor and Motion Designer

Worked with personal content and brands such as Limifield, 4Gaming, Limishop, UDI, among others. Projects include video editing, branding animations, and digital content.

2022 - 2024 AEESMAD

NEME

Design Department Coordinator

Led the communication & design team of the ESMAD Students' Association

2023 - Present

Founder & President

Created and managed the student group, producing content, events, and collaborations.

Summer 2023 LIMIFIELD

Intern Motion Designer and Video Specialist

380h internship as video editor & motion designer, creating visual content for tech brands.

#### Skills

Photoshop	$\bullet \bullet \bullet \bullet$	Branding	$\bullet \bullet \bullet \circ$
Illustrator	$\bullet \bullet \bullet \circ$	After Effects	••••
3D	$\bullet \bullet \bullet \circ$	Game Dev	••••
Video Editing		Web Dev	$\bullet \bullet \circ \circ$
Team Work	••••	Adaptability	••••



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### **Highlights**

2025

AUTHOR / FINAL PROJECT

SOF WEEK - Visual Identity and Communication

Final project developed in collaboration with the Portuguese Army's Special Operations Troops Centre, focused on the modernization of the SOF WEEK event's

communication.

2025 WINNER MAD MOTION JAM by ESMAD & DOT GAMING

The challenge required developing a complete motion design project within 48 hours, from the initial concept to the final piece. With rules and

themes.

2024

**GUEST ARTIST** 

FIATO - Porto Festival of Arts & Opera

Design and development of an augmented reality

application

for opera posters - Academic group project

2024 GUEST ARTIST CIDADE DO FUTURO - OCUBO

Invited to showcase an exposition at "Alfândega do Porto" with collaboration with PortugalAgenda and OCUBO with a project called "Ambivâlencia".

Immersive 3D animation for large-scale

projection

2025 STUDENT

**GENERATIVE DESIGN FOR VISUAL IDENTITIES** 

Advanced training in generative and procedural design at ESMAD/IPP – Academic Course

#### **PORTFOLIO**

www.descalcomedia.pt

